

2007 Special Events Sponsorship Opportunities

To inquire about sponsorship opportunities, please call the Special Events Department at 625-5225.



Diamond Sponsor \$7,500+

(Requires minimum \$5,000 cash contribution)

- Company name on signage at all 16 featured Special Events
- Acknowledgement of sponsorship in Spring/Summer Recreation Guide (40,000 distribution)
- Sponsor featured in ads
- Exhibit space at 6 events
- 20 event tickets
- 20 Special Event T-shirts
- Recognition Certificate

In addition you will receive the following Jubilee Sponsorship Program benefits:

- Two 15' x 15' booths in the Jubilee Sponsor Expo Area for sales, distribution, and showcasing business
- One food booth at the Jubilee
- Acknowledgement of sponsorship in Fall/Winter Recreation Guide (40,000 distribution)
- Company titled event with company supplied banner displayed at the title event
- Free Parade participation
- VIP Lounge Pass
- On-air and internet sponsor mention
- Sponsor's logo featured in newspaper ads promoting the Jubilee
- Acknowledgement on banner displayed at Jubilee
- 20 Jubilee T-shirts
- 20 Jubilee BBQ tickets
- Recognition award

Platinum Sponsor \$5,000

(Requires minimum \$2,500 cash contribution)

- Company name on signage at 10 featured Special Events
- Acknowledgement of sponsorship in Spring/Summer Recreation Guide (40,000 distribution)
- Sponsor Expo participation at the Rocklin Jubilee
- Sponsor featured in ads
- Exhibit space at 4 events
- 15 event tickets
- 15 Special Event T-shirts
- Recognition Certificate

Gold Sponsor \$2,500

(Requires minimum \$1,200 cash contribution)

- Company name on signage at 6 featured Special Events
- Acknowledgement of sponsorship in Spring/Summer Recreation Guide (40,000 distribution)
- Sponsor featured in ads
- Exhibit space at 2 events
- 10 event tickets
- 10 Special Event T-shirts
- Recognition Certificate

Silver Sponsor \$1,000

- Company name on signage at 4 featured Special Events
- Sponsor featured in ads
- Exhibit space at 1 event
- 5 event tickets
- 5 Special Event T-shirts
- Recognition Certificate

Bronze Sponsor \$500

- Company name on signage at 2 featured Special Events
- Sponsor featured in ads
- 1 Special Event T-shirt
- Recognition Certificate

Granite Sponsor \$250

- Company name on signage at 1 featured Special Event
- Recognition Certificate



The City of Rocklin's Community Services and Facilities Department offers a variety of Special Events that are made possible through the generous support of local businesses, community service clubs, and community volunteers. Our Special Events Sponsorship Program includes events that provide you with the opportunity to reach more than 45,000 participants at over 16 featured Special Events. Your contribution enables you to participate in events for one calendar year, and receive the benefits outlined in this brochure.

If you are interested in becoming a part of the 2007 **City of Rocklin** Special Events Sponsorship Program, please return the attached reply card.

2650 Sunset Blvd.
Rocklin, CA 95677
(916) 625-5225
www.rocklin.ca.us



Yes!

I'd like to be a part of the

City of Rocklin Sponsorship Program.

Company: _____

Name: _____

Address: _____

City/State/Zip: _____

Phone: () _____

Fax: () _____

Email: _____

Sponsorship Level:

- ☐ Diamond Sponsor - \$7,500+
- ☐ Platinum Sponsor - \$5,000
- ☐ Gold Sponsor - \$2,500
- ☐ Silver Sponsor - \$1,000
- ☐ Bronze Sponsor - \$500
- ☐ Granite Sponsor - \$250

(Make checks payable to "City of Rocklin")

Please send this completed reply card along with your contribution to:

City of Rocklin
Community Services & Facilities Dept.
Attn: Special Events Dept.
2650 Sunset Blvd.
Rocklin, CA 95677
Phone: (916) 625-5200
Fax: (916) 625-5296

**For additional information
call (916) 625-5225 today!**

Special Events

Rocklin Jubilee

This popular event will be held on Saturday, June 30, 2007 at Johnson-Springview Park, located on 5th Street. The Sponsor Expo, a major highlight, provides you with an opportunity to showcase your business to over 25,000 local residents, making it the largest event of its kind in the Rocklin area.



Santa's Sing-a-Long

The community is invited to sing carols around an old-fashioned decorated Christmas tree. Santa is on hand for this annual Christmas tree lighting ceremony. It will be held on Saturday, November 25th at Finn Hall.

Breakfast with Santa

Families have the opportunity to enjoy a holiday breakfast with Santa Claus. Each child enjoys a personal visit with Santa. This annual event will be held on Saturday, December 9th, at the Rocklin Sunset Center.



Santa Visits

Invite Jolly Ol' St. Nick to visit your family at home through our very special Santa Visits Program. Visits take place December 5th through December 14th.

2007 Evening-in-the-Park Concert Series

A free concert series will be held at Johnson-Springview Park located at 5480 5th Street on the Community Stage. You are invited to come enjoy this free event on the first and third Friday of June, July, and August from 7:00 pm - 9:00 pm.



CITY OF ROCKLIN
Community Services & Facilities
2650 SUNSET BLVD.
ROCKLIN, CA 95677



2007 Special Events Sponsorship Program



Featured

Theatre & Arts

The Theatre & Arts Department offers 4 theatrical productions per year, including:

"The Emperor's New Clothes"

Sept 15-24, 2006

"Scrooge - The Musical" - Dec 8-17, 2006

"Hello Dolly!" - March 16-25, 2007

Teen Production, TBA



Rocklin Open Volleyball Tournament

The best and longest running volleyball tournament in the Sacramento area! Over 80 teams participate at this Volleyball Open on September 30 - October 1, 2006 at Twin Oaks Park.



Haunted Halls

Teens can wander through the haunted halls of the Rocklin Sunset Center for an evening of fun. This event is provided to teens for a safe and fun Halloween activity. It takes place on Friday, October 27th, from 7:00 pm - 9:30 pm



Trick-or-Treat Faire

A safe alternative to trick-or-treating will take place on Oct 31st, 4:30 pm - 7:00 pm at the Rocklin Sunset Center. Children will enjoy bounce houses, games and trick-or-treating. This event is free to the public!



Toast of the Town

Wine Tasting & Community Dinner
Enjoy wine samplings of several California Wineries, and a community dinner at the Sunset Center on Saturday November 4, from 4:00 pm - 8:00 pm.

